



ArAIEval Shared Task: Propagandistic Techniques Detection in Unimodal and Multimodal Arabic Content (ArAIEval 2nd Edition)

Maram Hasanain¹, Md. Arid Hasan², Fatema Ahmed¹, Reem Suwaileh³, Md. Rafiul Biswas³, Wajdi Zaghouani⁴, Firoj Alam¹

¹Qatar Computing Research Institute, HBKU, Doha, Qatar ²University of New Brunswick, Fredericton, NB, Canada ³Hamad Bin Khalifa University, HBKU, Doha, Qatar ⁴Northwestern University in Qatar, Education City, Doha

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ArAIEval

Arabic Al Tasks Evaluation (ArAIEval)

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Tasks

اضاف: \"وبالتوازي مع الأجواء التفاؤلية التي تبتُّها مصادر هم يتولون رمي الإشاعات بأن عملية التأليف انتهت، وباتت مسألة ساعات، وإيهام الآخرين بأنّهم يريدون تشكيل الحكومة وغيرهم يريد التعطيل، تماماً كما فعلوا في الحكومات السابقة، وبالأخص في وزارة الطاقة التي استمرت لسنوات بعهدتهم وتكفّلوا تأمين الكهرباء 24 ساعة على 24، فأين الكهرباء وقد بلغ الهدر في هذا القطاء 55 في المئة من مالية الدولة، وها هم مستمرون في التعطيل ليقولوا للناس \"ما خلُّونا\"، ولهذا السبب كانوا يخشون من الحريري\".". **Translation:** He added: "In parallel with the optimistic atmosphere that their sources are spreading, they are spreading rumors that the formation process has ended, and that it's only a matter of hours. They deceive others into believing that they want to form the government while others want to obstruct hey continue to obstruct to tell people 'they didn't let us,' and that's why they were afraid of Hariri. **Techniques:** Appeal to Authority Appeal to Fear Bandwagon

Task 1: Given a multigenre text snippet, detect the propaganda techniques used and their span(s).



Task 2: Given a meme (text overlayed image), detect whether the content is propagandistic.

Data & Teams

Data Collection:

Task 1

- Tweets collected from different accounts of Arabic news sources + tweets relevant to war on Gaza.
- News paragraphs selected from news articles (Hasanain et al. 2023)

Dataset Size:

- **□ 1.5K T**weets
- ☐ 7.5K Paragraphs

Participation: 6 teams

Data Collection:

Task 2

- Memes collected from public groups on social media platform (e.g., Facebook, Twitter (X), Instagram, etc)
- Texts from the memes were extracted using an off-the-shelf OCR.

Dataset Size:

☐ 3K Memes

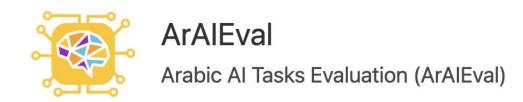
Participation: 9 teams

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